CAREER AND INTERNSHIP SUCCESS
The Beginning Steps to Career Success
Career Services Highlights & Initiatives

• "Preparing students for successful careers" is part of UW-Madison’s strategic priorities & initiatives

• In 2017-18 approximately 550 employers & 5000 students participated in the Fall and Spring Career & Internship Fairs

• Badger Bridge
Career Services Highlights & Initiatives

• Launched Handshake in June 2018

• There are 800-1500 active internship & full time job postings for UW students at any given time

• In 2017, Money Magazine placed UW-Madison on their list of 10 Colleges With Great Career Services
By The Numbers

1) How long does a worker aged 25-34 stay in one job?  
a) 2.8 years  
b) 4.2 years  
c) 3.2 years  
d) 5.7 years

2) Which of these careers didn’t exist 10 years ago?  
a) App Developer  
b) Sustainability Coordinator  
c) Big Data Analyst

3) What percentage of interns ultimately accepted a full-time position with their internship employer?  
a) 37%  
b) 51%  
c) 29%  
d) 96%

4) Which skills do employers seek in job applicants?
Skills Employers Seek

1. Problem-solving skills
2. Ability to work in a team
3. Written Communication
4. Leadership
5. Strong Work Ethic
6. Analytical/Quantitative Skills
7. Verbal Communication
8. Initiative
9. Detail-Oriented
10. Flexibility/Adaptability

What Major Helps Students Acquire These Skills?

NACE 2018
Career Development Process

Who Am I? (Self-Assessment)
- Interests
- Preferences
- Skills

Where am I going? (Research/Goals)
- Co-Curricular Experiences
- Informational Interviews
- Job Shadowing

How do I get there? (Action Plan)
- Job Search
- Resume & Cover Letter
- Salary Negotiation
- Decision-Making
What Can New Students Do?

1. Visit the Career Exploration Center
2. Volunteer – Visit the Morgridge Center
3. Take career exploration or service learning class
4. Activate their Handshake account
5. Attend the Student Organization Fair
   September 12 & 13 from 5 pm – 8 pm, Kohl Center
What Can New Students Do?

6. Conduct Informational Interviews
7. Seek part-time work or research opportunities
8. Meet with a career advisor
9. Participate in career-related workshops & events
10. Attend a Career & Internship Fair
Claire Allen

- May 2014 Graduate - Spanish & International Studies, B.A.
- Export Analyst, Kimberly Clark Corporation
- Involvements:
  - Sales Associate, Eddie Bauer
  - Wisconsin Admissions Volunteer
  - New Student Leader

*On her career-focused seminar class:*

“Throughout the course, I was able to work closely with advisers to prepare a rock-star resume. I practiced writing cover letters for real internships, and even practiced interviewing.”
Kevin Bannerman Hutchful

- May 2017 Graduate – Economics, B.S.
- Product Manager, Intuit

Involvements:
- Student Intern/Website Developer: UW Center for Academic Excellence
- Board Member & Outreach Chair: UW Software Development Club
- Volunteer: UW Human-Computer Interaction Lab

“Thankfully on a campus like UW-Madison, you can often find a range of opportunities. Try to be resourceful with the options you have and look for opportunities that you suspect will take you closer to your goal.”
Annie Luchsinger

- May 2013 Graduate; Retailing & Consumer Behavior, B.S.
- Co-Founder and Chief Operations Officer, Grace - a company that specializes in providing family support services.

Involvements:
- Student Retail Association
- Retailing Trip to China
- Threads Fashion Show

“My involvement on campus taught me to put myself out there and be fearlessly curious. There are unlimited resources that exist in the UW Alumni network. Definitely leverage it!”
On Campus Opportunities (Sample)

Center for Leadership & Involvement Positions
- Organizational Development Consultants
- Web & Technology Intern
- Graphic Arts Intern

Various Paid Student Positions
- Financial Specialist Intern
- Animal Care Technician
- Event Planning Intern
- Assistant Child Care Teacher

Research Opportunities
- Research Transcriptionist – Wisconsin Surgical Research Outcomes (WiSOR)
- Forestry Research Assistant – Zuckerberg Lab on Climate Change
- Entering Research 2 semester course – Biology Department
How can you help your student?

1) Continue to provide support

2) Continue to challenge your student

3) Be knowledgeable about campus events & resources
How Can Your Student Stay Informed?

- careers.wisc.edu
- Career Center
  - Websites
  - Social Media
  - E-mails
- Handshake Notifications
- today.wisc.edu
- Major Department Office
- advising.wisc.edu
Career Exploration Center (CEC)

• 1:1 or group appointments
• Career assessments
• Workshops, panels, & events
• Early career exploration
UW-Madison Career Services Offices

College of Agricultural & Life Sciences Career Services – 116 Agricultural Hall, 608-262-3003

School of Education Career Center – L107 Education Building, 608-262-1755

Engineering Career Services – 1150 Engineering Hall, 608-262-3471

Human Ecology Career Development Office – 1194 Nancy Nicholas Hall, 608-262-2608

SuccessWorks at the College of Letters & Science – 711 State Street, 608-262-3921

Pharmacy Career Development Services – 2220 Rennebohm Hall, 608-262-2634

Nursing Career Services – 1100 Cooper Hall, 608-263-5202

Wisconsin BBA Advising Center – 3150 Grainger Hall, 608-262-0471

International Internship Program – 261 Bascom Hall, 608-262-2851